

V I S I O N

To be a pioneering force in the world of business research and teaching, consistently driving innovation, excellence and sustainable growth.

M I S S I O N

To provide high quality, affordable and contemporary business management education to the youth in order to create better employability and hone their entrepreneurial potential.

To also provide learning to those who are at a distance and are working so that they are able to reach their full potential.

We are an organization that values high quality, ethical research that provides solutions to industry and policy makers for the overall good of society.

Doing this, we continuously strive for faculty's ongoing learning leading to their excellence